

5 Creative Ideas

for Integrating the **Wireless Lifeline**

Cell Phone Drive

into Your Workplace

1. Make it a Competition

Healthy competition challenges people to work harder and better. Try giving a prize or bragging rights to the person who collects the most cell phones from friends or families. Maybe teams of individuals can be formed to compete against each other.

2. Make it About Story

As human beings we understand and relate better to story. Contact the Julian Center to find out about stories of survivors of domestic violence. Pass the story around the workplace so that people can better understand the significance of the drive. Or just tell your own stories; maybe you'll learn something new about someone you work with!

3. Make Creative Reminders

Each day of the drive find a creative way to integrate or remind people about the drive. One day you might leave a sticky note on each person's desk and the next day have everyone in the office wear red. Maybe one day you can give everyone a cupcake with a picture of a cell phone in frosting on top.

4. Make it a Party

Whether it is potluck or carry out, designate a specific day for everyone to bring in cell phones and then celebrate the donation with a party during the lunch break.

5. Make it About Community

Community could mean the surrounding area around your work or home, or it could mean the community within your workplace. Regardless of what community you focus on, spend time throughout the drive making individuals aware of the happenings and people of that community. This way the drive is not just about donating cell phones but it is about people.